

National Association of Benefits and Insurance Professionals

Florida Chapter



NABIP

Shaping the *future* of healthcare

EVOLUTION

NOT REVOLUTION

2024 Benefits and Medicare Symposium

HYATT REGENCY ORLANDO
9801 INTERNATIONAL DR
ORLANDO, FL 32819

AUGUST 27-29, 2024

SYMPOSIUM MESSAGE

Evolution NOT Revolution - They go hand in hand in a growing business. Most businesses go through stages of crisis/turbulence (revolution) followed by stages of steady growth (evolution).

The focus of this year's Benefits and Medicare Symposium, is to bring ideas and concepts to the table that will help agencies and their clients build upon the stability of our healthcare markets.

We are looking forward to partnering with you as a sponsor to help bring prolonged growth and success to our members and their clients.

Thank you for your support of our event!
Morgan Campbell, NABIP Florida Benefits and Medicare Symposium Chairperson



Morgan Campbell
2024 Symposium Chair



Angela Mlynarski
NABIP Florida President - 2024

Sponsorships are the lifeblood of exceptional events, offering more than just financial support. They provide the necessary funds to elevate gatherings, enabling organizers to invest in quality elements that leave a lasting impact on attendees. Beyond finances, sponsors bring expertise, credibility and prestige to events. Associating with reputable brands builds trust and authenticity, attracting a wider audience and creating a positive buzz that lingers even after the event concludes.

Their involvement facilitates collaborations, opens doors to new opportunities, and ensures the seamless execution of events. This mutually beneficial relationship underscores the significance of strong partnerships, creating experiences that linger in the memories of attendees.

We look forward to seeing you at our 2024 event. I appreciate your continued support and partnership.

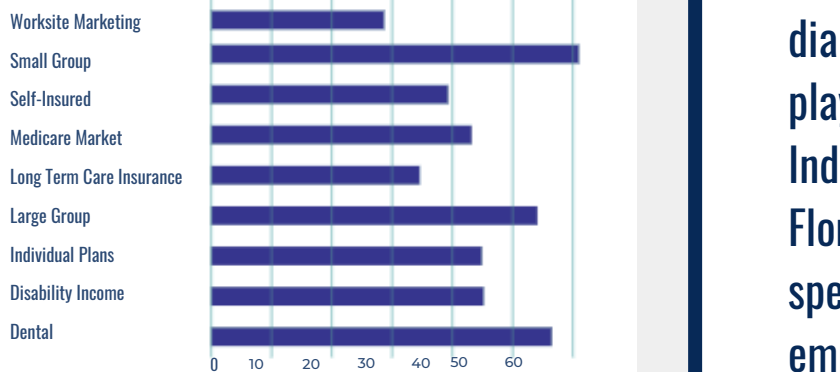
Sincerely,
Angela Mlynarski
NABIP Florida President

BENEFITS OF PARTICIPATION

Sponsoring at NABIP Florida Benefits & Medicare Symposium is the best way for you to generate brand awareness and build sales. When you sponsor, you position your company as an industry leader committed to the future of health benefit, and Medicare professionals. Partake in quality networking opportunities with brokers, consultants, HR, and carrier representatives looking for quality solutions. Generate leads and inquiries in a target-rich environment. Enhance your marketing and out-distance your competitors with a strong networking presence. Capture an even greater share of health insurance, Medicare, and employee benefits market.

WHO YOU'LL MEET

NABIP FL MARKET REPRESENTATION



% OF MEMBERS IN THESE MARKETS

NABIP Florida Benefits & Medicare Symposium offers an unmatched opportunity for dialogue and interaction with key players in the Health Insurance Industry from across the state of Florida. Event attendees, speakers, and sponsors include employers, carriers, and brokers representing all Health Insurance Markets.

SPONSORSHIP PACKAGES

PINNACLE SPONSOR - \$15,000

1 AVAILABLE

- 2 Exhibit Tables or a Lounge Area with choice of placement
- Personalized Room keys with company logo for all attendees
- 6 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Company Logo & link on all event email communications after sponsorship secured
- 5 minute interview/introduction on stage during general session
- Banner ad on NABIP Florida website for 12 months & Sponsor page in meeting app
- Opportunity to provide content/Speaking Opportunity as it may fit the agenda
- Opportunity to provide 1 minute short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Cover ad in event program
- Ad for 12 months in NABIP Florida Newsletter
- Sponsor of 2 Top NABIP Florida Awards presented at event
- Tuesday night Reception Sponsor
- Opportunity to provide company backdrop for photo station

PREMIER SPONSOR - \$10,000

2 AVAILABLE

- 2 Exhibit Tables or a Lounge Area with choice of placement
- 4 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 12 months & Sponsor page in meeting app
- Opportunity to provide 1 minute short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Full page ad in event program
- Ad for 9 months in NABIP Florida Newsletter
- Sponsor of 1 Top NABIP Florida Award presented at event
- Choice of Sponsoring 1 of the following:
 - *Wednesday Breakfast
 - *Wednesday Lunch

ELITE SPONSOR - \$7,500

3 AVAILABLE

- Exhibit Table with priority placement
- 3 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 9 months & Sponsor page in meeting app
- Opportunity to provide 30 second short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Full page ad in event program
- Ad for 6 months in NABIP Florida Newsletter
- Sponsor of 1 NABIP Florida Award presented at event
- Choice of Sponsoring 1 of the following:
 - *Tuesday Break
 - *Wednesday AM Break
 - *Wednesday PM Break

PREFERRED SPONSOR - \$5,000

- Exhibit Table
- 2 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 6 months
- Pre- & Post- Event Attendee Registration list
- Half page ad in event program
- Ad for 6 months in NABIP Florida Newsletter
- Sponsor of 1 NABIP Florida Award presented at event (as availability permits)

CLUB SPONSOR - \$2,500

- Exhibit Table
- 1 Event Registration with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Post-Event Attendee Registration list

A LA CARTE SPONSORSHIPS

- Wednesday Night Social Sponsor - \$3,000 (3 available)
- Registration Bags Sponsor - \$2,500 (NABIP Florida will provide)
- Coffee Station Sponsor - \$2,500 (Add-on to an Exhibit Table Sponsor - 2 Available)
- Wi-Fi Sponsor - \$2,000
- Lanyards Sponsor - \$1,750 (NABIP Florida will provide)
- Registration Sponsor - \$1,500
- Charging Station Sponsor - \$1,250
- Water Bottle Sponsor - \$1,000 (sponsor provides)
- Hydration Station - Please contact for pricing

EXHIBITOR SCHEDULE

TUESDAY • AUGUST 27TH

Registration & Sponsor Move-In	11:00am – 2:00pm
Refreshment Break in Networking Area Welcome	2:15pm – 3:00pm
Reception	5:15pm – 7:15pm

WEDNESDAY • AUGUST 28TH

Breakfast in Networking Area	7:45am – 8:30am
Refreshment Break in Networking Area	10:45am – 11:30am
Lunch in Networking Area	12:00pm – 1:00pm
Refreshment Break in Networking Area	2:45pm – 3:15pm

THURSDAY • AUGUST 29TH

Breakfast in Networking Area	7:45am – 8:30am
Refreshment Break	10:45am – 11:15am
Sponsor Move Out**	11:15am – 12:30pm

* Tentative - times subject to change.

** Sponsors must not break down before 11:15am on Thursday**

FOR ADDITIONAL SPONSORSHIP INFORMATION & OPPORTUNITIES, CONTACT:

MORGAN CAMPBELL | EVENT COORDINATOR
352-409-1054 / mcampbell@rogersbenefitsfl.com

DAVE SHERRILL | EXECUTIVE DIRECTOR
321-244-0427 / info@nabipfl.org

CHRISTI WATTS | MEETING PLANNER
404-395-7458 / christi.watts@inlinemeetings.com

SPONSOR CONTRACT FORM

(Complete Entire Form)

REGISTRATION FORM (Please Type or Print all information)

Company Name _____

Primary Contact _____

Telephone _____ Email Address (Required) _____

Street _____

Address City _____

State _____ Zip _____

If the above-named person is not in charge of on-site coordination, please provide info below:

Name _____

Telephone _____ Email Address (Required) _____

Street Address _____

City _____ State _____ Zip _____

SPONSORSHIP Package Requested:

Pinnacle Sponsor - \$15,000 \$ _____

Premier Sponsor - \$10,000 Choose 1 Option: Wednesday Breakfast Wednesday Lunch \$ _____

Elite Sponsor - \$7,500 Choose 1 Option: Tuesday Break Wednesday AM Break Wednesday PM Break \$ _____

Preferred Sponsor - \$5,000 \$ _____

Club Sponsor - \$2,500 \$ _____

À La Carte – _____ \$ _____

Additional Registrations - Prior to June 17th - \$179 ea. (after \$219 ea.) # _____ \$ _____

Grand Total = \$ _____

PAYMENT INFORMATION

My check for the Grand Total above of \$ _____ made payable to NABIP Florida is enclosed.

Please mail to: NABIP Florida, P.O. Box 150358, Altamonte Springs, FL 32715-0358

Charge the Grand Total above of \$ _____ to: MasterCard Visa Amex Discover

Card # _____ Expiration Date: _____ Sec Code: _____

Name on Card: _____ Signature: _____

Billing Address: _____

Fax or E-Mail Form With Credit Card Info to **407-831-2990** or **INFO@NABIPFL.ORG**

Companies participating in the **2024 NABIP Florida Benefits Symposium & Medicare Summit** at the Hyatt Regency Hotel hereby agree to conform to the following rules and regulations. These regulations are to ensure the maximum success and safety of the event, not only for NABIP Florida, but for all sponsoring companies. Any sponsor violating the regulations may be required to vacate their space immediately with no refund of fee.

ELIGIBILITY

Companies may apply for sponsorship space if their proposed exhibit of products or services conform with the purpose of the Event. NABIP Florida reserves the right to reject or dismiss any undesirable exhibit.

PROTECTION OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted, nailed, or otherwise attached to the walls, floors, or other parts of the facility or furniture. Any damage caused will be billed to the exhibitor. Packing, unpacking, and assembly of materials are to be done only in designated areas, following directions of the exhibit manager, Hyatt Regency Hotel, or expo decorator.

DEFAULT OCCUPANCY

All sponsors must be set up by 12:00pm on Tuesday August 27, 2024. Any exhibitor failing to occupy space by this time is still responsible to pay for such space at the full rental price, but NABIP Florida has the right to utilize such spaces to eliminate blank space in the networking area.

STAFFING

As a courtesy to attendees, and as an added security measure, we require that each sponsor space be occupied by a member of the exhibiting company at all times when the Networking Area is open.

CARE AND USE OF SPACE

The sponsor must, at his/her expense, maintain their contracted space in good order. Materials shall be shown only in the official area designated by NABIP Florida. Neither sponsor nor non-sponsoring companies will be allowed to show films or display products or services during this event in competition with sponsors. Products or literature may be distributed **ONLY** from within the rented space. Sponsor spaces may not be sublet or shared without written permission of NABIP Florida.

SECURITY, LIABILITY, AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment, and other property brought onto the Hyatt Regency Hotel and shall indemnify and hold harmless the Hyatt Regency Hotel, NABIP Florida, and their agents, employees, and servants from any and all such losses, damages, and claims. Small and easily portable articles should be secured or removed after exhibition hours. Security provided by NABIP Florida is purely gratuitous on its part and shall in no way be construed to make NABIP Florida liable for exhibition space under the terms of this agreement.

CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NABIP Florida activities, sponsoring companies may not schedule meetings or social functions which would encourage the absence of attendees or sponsors from scheduled functions.

FIRE REGULATIONS

In accordance with Fire Department regulations, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of sponsor space must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean, and free from obstructions to comply with fire regulations.

SIZE, HEIGHT LIMITATIONS

Each sponsor space will be limited to 8' wide by 6' deep. No solid construction will be permitted to exceed 42" in height except in the rear 3' of the space.

CANCELLATION

Sponsorship cancellations will be honored until Monday, June 17, 2024, with a partial refund. A 20% service charge will be deducted from the refund for each sponsorship.