

National Association of Benefits and Insurance Professionals

Florida Chapter



NABIP

Shaping the *future* of healthcare

THE POWER OF COLLABORATION: RESILIENCE IN ACTION

2025 Benefits and Medicare Symposium

HYATT REGENCY GRAND CYPRESS

1 GRAND CYPRESS BLVD

ORLANDO, FL 32836

JULY 27-29, 2025

SYMPOSIUM MESSAGE

The Power of Collaboration

In the face of challenges and uncertainties, our strength lies in unity and collaboration. Together, we form a resilient force that can overcome any obstacle. By sharing our diverse perspectives and expertise, we find innovative solutions and build a stronger community. Collaboration fosters camaraderie, empowering us to support one another and achieve collective goals. Embracing the power of collaboration means recognizing that we are more resilient when we work together, ensuring a brighter future for all.

The goal of this year's Benefits and Medicare Symposium is to foster continued relations, education derived from leading experts in our fields, and a place to come together to build strong bonds and abilities to work together to protect our clients and our businesses.

We look forward to partnering with you as a sponsor for the 2025 NABIP Florida Benefits and Medicare Symposium. Your support allows us to continue the work necessary for our members and their clients.

Tammy Cravotta, NABIP Florida Benefits and Medicare Symposium Chairperson



Tammy Cravotta
2025 Symposium Chair



Morgan Campbell
NABIP Florida President 2024-2025

Sponsorships: The Key to Unforgettable Events! Sponsorships are the driving force behind exceptional events, providing far more than just financial backing. They empower organizers to enhance every aspect of the experience, ensuring high-quality programming, impactful engagements, and lasting impressions on attendees.

Beyond funding, sponsors bring expertise, credibility, and prestige. Partnering with respected brands builds trust, expands reach, and generates excitement that extends well beyond the event itself.

These collaborations open doors to new opportunities, strengthen industry connections, and contribute to seamless event execution.

Your support makes all the difference, and we're grateful for your commitment to our shared success.

We look forward to seeing you at our 2025 event!

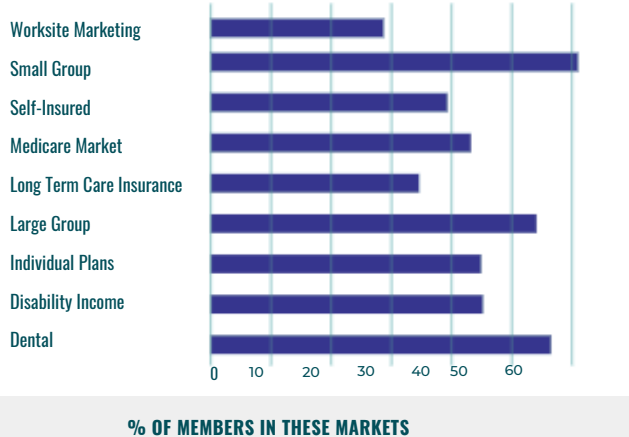
Sincerely,
Morgan Campbell
NABIP Florida President

BENEFITS OF PARTICIPATION

Sponsoring at NABIP Florida Benefits & Medicare Symposium is the best way for you to generate brand awareness and build sales. When you sponsor, you position your company as an industry leader committed to the future of health benefit, and Medicare professionals. Partake in quality networking opportunities with brokers, consultants, HR, and carrier representatives looking for quality solutions. Generate leads and inquiries in a target-rich environment. Enhance your marketing and out-distance your competitors with a strong networking presence. Capture an even greater share of health insurance, Medicare, and employee benefits market.

WHO YOU'LL MEET

NABIP FL MARKET REPRESENTATION



NABIP Florida Benefits & Medicare Symposium offers an unmatched opportunity for dialogue and interaction with key players in the Health Insurance Industry from across the state of Florida. Event attendees, speakers, and sponsors include employers, carriers, and brokers representing all Health Insurance Markets.

SPONSORSHIP PACKAGES

NABIP Florida 2025 Benefits and Medicare Symposium

Hyatt Regency Grand Cypress | Orlando, FL | July 27-29, 2025

PINNACLE SPONSOR - \$15,000

1 AVAILABLE

- 2 Exhibit Tables or a Lounge Area with choice of placement
- Personalized key card sleeves with company logo for all attendees
- 6 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Company Logo & link on all event email communications after sponsorship secured
- 5 minute interview/introduction on stage during general session
- Banner ad on NABIP Florida website for 12 months & Sponsor page in meeting app
- Opportunity to provide content/Speaking Opportunity as it may fit the agenda
- Opportunity to provide 1 minute short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Cover ad in event program
- Ad for 12 months in NABIP Florida Newsletter
- Sponsor of 2 Top NABIP Florida Awards presented at event
- Monday night Reception Sponsor
- Opportunity to provide company backdrop for photo station

PREMIER SPONSOR - \$9,500

2 AVAILABLE

- 2 Exhibit Tables or a Lounge Area with choice of placement
- 4 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 12 months & Sponsor page in meeting app
- Opportunity to provide 1 minute short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Full page ad in event program
- Ad for 9 months in NABIP Florida Newsletter
- Sponsor of 1 Top NABIP Florida Award presented at event
- Choice of Sponsoring 1 of the following:
 - *Monday Lunch
 - *Tuesday Lunch

ELITE SPONSOR - \$7,500

4 AVAILABLE

- Exhibit Table with priority placement
- 3 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 9 months & Sponsor page in meeting app
- Opportunity to provide 30 second short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Full page ad in event program
- Ad for 6 months in NABIP Florida Newsletter
- Sponsor of 1 NABIP Florida Award presented at event
- Choice of Sponsoring 1 of the following:
 - *Monday AM or PM Break
 - *Tuesday AM or PM Break

PREFERRED SPONSOR - \$5,000

- Exhibit Table
- 2 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 6 months
- Pre- & Post- Event Attendee Registration list
- Half page ad in event program
- Ad for 6 months in NABIP Florida Newsletter
- Sponsor of 1 NABIP Florida Award presented at event (as availability permits)

CLUB SPONSOR - \$2,500

- Exhibit Table
- 1 Event Registration with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Post-Event Attendee Registration list

A LA CARTE SPONSORSHIPS

- Registration Bags Sponsor - \$4,000 (NABIP Florida will provide)
- Water Bottle Sponsor - \$3,500 (NABIP Florida will provide)
- Sunday Night Legislative Social Sponsor - \$2,500 (4 available)
- Coffee Station Sponsor - \$2,500 (Add-on to an Exhibit Table Sponsor - 2 Available)
- Wi-Fi Sponsor - \$2,000
- Lanyards Sponsor - \$1,750 (NABIP Florida will provide)
- Registration Sponsor - \$1,500
- Charging Station Sponsor - \$1,250
- Hydration Station - Please contact for pricing

SUNDAY • JULY 27TH

Ticketed Event (not in exhibit hall) -
networking opportunity

5:30pm – 8:00pm

MONDAY • JULY 28TH

Registration & Sponsor Move-In
Refreshment Break in Networking Area
Lunch in Networking Area
Refreshment Break in Networking Area
Welcome Reception

7:00am – 9:00am
10:00am – 10:45am
12:30pm – 1:45pm
3:30pm – 4:00pm
5:30pm – 7:30pm

TUESDAY • JULY 29TH

Refreshment Break in Networking Area
Lunch in Networking Area
Sponsor Move Out**

10:00am – 10:45am
12:30pm – 1:45pm
after 1:45pm

* Tentative - times subject to change.

Sponsors must not break down before 1:45pm on Tuesday

FOR ADDITIONAL SPONSORSHIP INFORMATION & OPPORTUNITIES, CONTACT:

TAMMY CRAVOTTA | EVENT COORDINATOR

727-992-6191 / tcravotta@allinsurancesolutions.com

KAPSHER CONSULTING | EXECUTIVE DIRECTOR TEAM

321-344-0867 / info@nabipfl.org

CHRISTI WATTS | MEETING PLANNER

404-395-7458 / christi.watts@inlinemeetings.com

SPONSOR CONTRACT FORM

(Complete Entire Form)

2025 NABIP

**Florida Benefits
Symposium &
Medicare Summit**

REGISTRATION FORM (Please Type or Print all information)

Company Name _____

Primary Contact _____

Telephone _____ Email Address (Required) _____

Street Address _____

City _____

State _____ Zip _____

If the above-named person is not in charge of on-site coordination, please provide info below:

Name _____

Telephone _____ Email Address (Required) _____

Street Address _____

City _____ State _____ Zip _____

SPONSORSHIP Package Requested:

Pinnacle Sponsor - \$15,000 \$ _____

Premier Sponsor - \$9,500 Choose 1 Option: ☐ Monday Lunch ☐ Tuesday Lunch \$ _____

Elite Sponsor - \$7,500 Choose 1 Option: ☐ Monday AM Break ☐ Monday PM Break ☐ Tuesday AM Break ☐ Tuesday PM Break \$ _____

Preferred Sponsor - \$5,000 \$ _____

Club Sponsor - \$2,500 \$ _____

À La Carte – _____ \$ _____

Additional Registrations - Prior to May 19th - \$209 ea. # _____ \$ _____

5/19/25-6/27/25 - \$259 ea; \$309 after 6/27/25

Grand Total = \$ _____

PAYMENT INFORMATION

My check for the Grand Total above of \$ _____ made payable to NABIP Florida is enclosed.

Please mail to: NABIP Florida, P.O. Box 150358, Altamonte Springs, FL 32715-0358

Charge the Grand Total above of \$ _____ to: ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover

Card # _____ Expiration Date: _____ Sec Code: _____

Name on Card: _____ Signature: _____

Billing Address: _____

Fax or E-Mail Form With Credit Card Info to **407-831-2990** or **INFO@NABIPFL.ORG**

WWW.NABIPFL.ORG

Companies participating in the **2025 NABIP Florida Benefits and Medicare Symposium** at the Hyatt Regency Grand Cypress Hotel hereby agree to conform to the following rules and regulations. These regulations are to ensure the maximum success and safety of the event, not only for NABIP Florida, but for all sponsoring companies. Any sponsor violating the regulations may be required to vacate their space immediately with no refund of fee.

ELIGIBILITY

Companies may apply for sponsorship space if their proposed exhibit of products or services conform with the purpose of the Event. NABIP Florida reserves the right to reject or dismiss any undesirable exhibit.

PROTECTION OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted, nailed, or otherwise attached to the walls, floors, or other parts of the facility or furniture. Any damage caused will be billed to the exhibitor. Packing, unpacking, and assembly of materials are to be done only in designated areas, following directions of the exhibit manager, Hyatt Regency Grand Cypress, or expo decorator.

DEFAULT OCCUPANCY

All sponsors must be set up by 10:00am on Monday July 28, 2025. Any exhibitor failing to occupy space by this time is still responsible to pay for such space at the full price, but NABIP Florida has the right to utilize such spaces to eliminate blank space in the networking area.

STAFFING

As a courtesy to attendees, and as an added security measure, we require that each sponsor space be occupied by a member of the exhibiting company at all times when the Networking Area is open.

CARE AND USE OF SPACE

The sponsor must, at his/her expense, maintain their contracted space in good order. Materials shall be shown only in the official area designated by NABIP Florida. Neither sponsor nor non-sponsoring companies will be allowed to show films or display products or services during this event in competition with sponsors. Products or literature may be distributed **ONLY** from within the rented space. Sponsor spaces may not be sublet or shared without written permission of NABIP Florida.

SECURITY, LIABILITY, AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment, and other property brought onto the Hyatt Regency Grand Cypress and shall indemnify and hold harmless the Hyatt Regency Grand Cypress, NABIP Florida, and their agents, employees, and servants from any and all such losses, damages, and claims. Small and easily portable articles should be secured or removed after exhibition hours. Security provided by NABIP Florida is purely gratuitous on its part and shall in no way be construed to make NABIP Florida liable for exhibition space under the terms of this agreement.

CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NABIP Florida activities, sponsoring companies may not schedule meetings or social functions which would encourage the absence of attendees or sponsors from scheduled functions.

FIRE REGULATIONS

In accordance with Fire Department regulations, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of sponsor space must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean, and free from obstructions to comply with fire regulations.

SIZE, HEIGHT LIMITATIONS

Each sponsor space will be limited to 8' wide by 6' deep. No solid construction will be permitted to exceed 42" in height except in the rear 3' of the space.

CANCELLATION

Sponsorship cancellations will be honored until Friday, June 13, 2025, with a partial refund. A 20% service charge will be deducted from the refund for each sponsorship.

