



BROKERS REFRESHED.

Built to Last. Inspired to Evolve.

NABIP Florida Benefits & Medicare Symposium

Hyatt Regency Grand Cypress

1 Grand Cypress Blvd

Orlando, FL 32836

JULY 26-28, 2026

Sponsorship Guide



PRESIDENT'S MESSAGE

Brokers Refreshed: Built to Last. Inspired to Evolve.

Fresh Perspectives. Meaningful Conversations. Better Outcomes.

At the heart of every strong industry event is a group of partners who believe in the work we do and invest in the future we're building. Our **Brokers Refreshed** theme reflects the evolution happening across Florida's benefits and Medicare landscape and sponsors play a defining role in that momentum.

Your support doesn't just make this symposium possible; **it elevates the entire experience.** It brings fresh perspectives into the room, fuels meaningful conversations, and helps create the kind of environment where brokers can learn, connect and grow. **When you stand with us,** you strengthen the resources, education and advocacy that protect our clients and sustain our businesses.

This year's symposium is designed to **spark new ideas** and **reinforce the relationships** that keep our industry resilient and ready for what's next.

Your partnership ensures we can deliver high-quality programming, attract leading experts, and create opportunities that truly move our profession forward.

Thank you for choosing to invest in NABIP Florida and in the brokers who serve communities across our state.

Together, we're building something that lasts and evolving in ways that lead to better outcomes for everyone.

Sincerely,

Morgan Campbell

NABIP Florida President 2024-2026



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2026 SPONSORSHIP OPPORTUNITIES

NABIP Florida is committed to providing sponsors with flexible opportunities that maximize visibility and support our mission of advocacy and education. These sponsorships allow you to align with our efforts to protect clients and strengthen the health benefits industry while engaging with members in meaningful ways.

PINNACLE **\$15,000**

- 2 Exhibit Tables or a Lounge Area with choice of placement
- Personalized key card sleeves with company logo for all attendees
- 6 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Company Logo & link on all event email communications after sponsorship secured
- 5-minute interview or introduction on stage during general session
- Banner ad on NABIP Florida website for 12 months & Sponsor page in meeting app
- Opportunity to provide content/Speaking Opportunity as it may fit the agenda
- Opportunity to provide 1-minute short video promo to run on main screen during breaks
- Pre & Post Event Attendee Registration list
- Cover ad in event program
- Ad for 12 months in NABIP Florida Newsletter
- Sponsor of 2 Top NABIP Florida Awards presented at event
- Monday night Reception Sponsor
- Opportunity to provide company backdrop for photo station

PREMIER **\$9,500**

- 2 Exhibit Tables or a Lounge Area with choice of placement
- 4 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 12 months & Sponsor page in meeting app
- Opportunity to provide 1 minute short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Full page ad in event program
- Ad for 9 months in NABIP Florida Newsletter
- Sponsor of 1 Top NABIP Florida Award presented at event
- Monday Lunch Sponsor Recognition

ELITE **\$7,500**

- Exhibit Table with priority placement
- 3 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 9 months & Sponsor page in meeting app
- Opportunity to provide 30 second short video promo to run on main screen during breaks
- Pre- & Post- Event Attendee Registration list
- Full page ad in event program
- Ad for 6 months in NABIP Florida Newsletter
- Sponsor of 1 NABIP Florida Award presented at event
- Monday Break Sponsor Recognition

PREFERRED **\$5,000**

- Exhibit Table
- 2 Event Registrations with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Recognition from main stage
- Banner ad on NABIP Florida website for 6 months
- Pre- & Post- Event Attendee Registration list
- Half page ad in event program
- Ad for 6 months in NABIP Florida Newsletter
- Sponsor of 1 NABIP Florida Award presented at event (as availability permits)

2026 SPONSORSHIP OPPORTUNITIES

CLUB - \$2,500

- Exhibit Table
- 1 Event Registration with full access to all sessions and meals
- Company Logo & link to your website on Event Registration Website
- Post-Event Attendee Registration list

A LA CARTE OPPORTUNITIES

We are excited to offer expanded sponsorship opportunities for NABIP Florida events, including the Brains & Benefits Trivia Night & Legislative Meet & Greet sponsored by NABIP PAC. These options provide visibility, giving sponsors flexibility and impactful branding....no booth required.



Digital Branding Sponsor – \$1,500



Session Sponsor – \$1,000 per session



Keynote Sponsor – \$2,500



Charging Station Sponsor – \$1,250



Wi-Fi Sponsor – \$2,000



Coffee Station Sponsor - \$2,500



Newsletter Feature Sponsor – \$750



Water Bottle Sponsor – \$3,500



Registration Sponsor – \$1,500



Bags Sponsor – \$4,000



**Connection Table Sponsor – \$950
(add-on sponsorship \$750)**



Lanyards Sponsor – \$1,750

SECURE YOUR SPONSORSHIP TODAY!

2026 SPONSORSHIP OPPORTUNITIES

NABIP FLORIDA BRAINS & BENEFITS TRIVIA NIGHT & LEGISLATIVE RECEPTION



Proceeds from the NABIP Florida Brains & Benefits Trivia Night directly support NABIP Florida's legislative and advocacy efforts on behalf of health insurance agents, brokers, and the consumers they serve.

Sponsorship dollars help:

- Advance state and federal legislative priorities impacting health insurance professionals
- Support grassroots advocacy efforts and legislator engagement
- Promote consumer access, affordability, and choice in healthcare coverage
- Strengthen NABIP Florida's voice at the Capitol

By sponsoring this event, you are investing in a stronger, more effective advocacy presence for our industry.

INDUSTRY IMPACT – \$5,000

1 Available

- Featured as the Presenting Sponsor of "NABIP Florida Brains & Benefits Trivia Night"
- Branded event wristband
- 5-minute presentation at the beginning of the event
- Logo placement on all event marketing (email promotions, registration page, signage, slides)
- 5 player spots
- Verbal recognition throughout the event

CHALLENGE ROUND - \$2,500

5 Available

- Logo placement on all event marketing
- Sponsorship of one trivia round
- 2-minute commercial-style announcement prior to the sponsored round
- One branded trivia question within the sponsored round
- 2 player spots
- Logo displayed on-screen during the sponsored round

TRIVIA TABLE - \$1,000

10 Available

- Branded materials displayed at sponsored table (table tent, signage, or giveaways)
- Verbal recognition during event announcements
- 1 player spot

VICTORY - \$500

1 Available

- Logo placement on select event marketing
- Opportunity to present prizes to the winner(s)
- Verbal recognition during award presentation
- 1 player spot

Individual Player Registration includes: Includes 2 drink tickets and food buffet, Trivia participation and networking with industry peers and legislative advocates

Email info@nabipfl.org for more information!



EXHIBITOR SCHEDULE

SUNDAY • JULY 26TH

Registration & Sponsor Move-In	3:00pm – 5:00pm
Ticketed Event (not in exhibit hall) - networking opportunity	5:30pm – 7:30pm

MONDAY • JULY 27TH

Registration & Sponsor Move-In	7:00am – 9:00am
Refreshment Break in Networking Area	10:00am – 10:45am
Lunch in Networking Area	12:30pm – 1:45pm
Refreshment Break in Networking Area	3:30pm – 4:00pm
Welcome Reception	5:30pm – 7:30pm

TUESDAY • JULY 28TH

Breakfast in Networking Area	7:15am – 8:15am
Sponsor Move Out**	after 8:30am

* Tentative - times subject to change.

FOR ADDITIONAL SPONSORSHIP INFORMATION & OPPORTUNITIES, CONTACT:

MORGAN CAMPBELL | PRESIDENT

352-409-1054 / morgan.campbell@emersonrogers.com

KAPSHER CONSULTING | EXECUTIVE DIRECTOR TEAM

321-344-0867 / info@nabipfl.org

CHRISTI WATTS | MEETING PLANNER

404-395-7458 / christi.watts@inlinemeetings.com

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Companies participating in the **2026 NABIP Florida Benefits and Medicare Symposium** at the Hyatt Regency Grand Cypress Hotel hereby agree to conform to the following rules and regulations. These regulations are to ensure the maximum success and safety of the event, not only for NABIP Florida, but for all sponsoring companies. Any sponsor violating the regulations may be required to vacate their space immediately with no refund of fee.

ELIGIBILITY

Companies may apply for sponsorship space if their proposed exhibit of products or services conform with the purpose of the Event. NABIP Florida reserves the right to reject or dismiss any undesirable exhibit.

PROTECTION OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted, nailed, or otherwise attached to the walls, floors, or other parts of the facility or furniture. Any damage caused will be billed to the exhibitor. Packing, unpacking, and assembly of materials are to be done only in designated areas, following directions of the exhibit manager, Hyatt Regency Grand Cypress, or expo decorator.

DEFAULT OCCUPANCY

All sponsors must be set up by 10:00am on Monday July 27, 2026. Any exhibitor failing to occupy space by this time is still responsible to pay for such space at the full price, but NABIP Florida has the right to utilize such spaces to eliminate blank space in the networking area.

CARE AND USE OF SPACE

The sponsor must, at his/her expense, maintain their contracted space in good order. Materials shall be shown only in the official area designated by NABIP Florida. Neither sponsor nor non-sponsoring companies will be allowed to show films or display products or services during this event in competition with sponsors. Products or literature may be distributed ONLY from within the rented space. Sponsor spaces may not be sublet or shared without written permission of NABIP Florida.

FOOD AND DRINK POLICIES

All banquet food and beverage arrangements must be made through Hotel. Only food and beverages purchased from Hotel may be served on Hotel property.

Hotel reserves the right to cease service of alcoholic beverage in the event that persons under the age limit mandated by applicable law are present at the Event and attempt to receive service of alcoholic beverages. Hotel reserves the right to deny alcoholic beverage service to guests who appear to be intoxicated.

SECURITY, LIABILITY, AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment, and other property brought onto the Hyatt Regency Grand Cypress and shall indemnify and hold harmless the Hyatt Regency Grand Cypress, NABIP Florida, and their agents, employees, and servants from any and all such losses, damages, and claims. Small and easily portable articles should be secured or removed after exhibition hours. Security provided by NABIP Florida is purely gratuitous on its part and shall in no way be construed to make NABIP Florida liable for exhibition space under the terms of this agreement.

CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NABIP Florida activities, sponsoring companies may not schedule meetings or social functions which would encourage the absence of attendees or sponsors from scheduled functions.

FIRE REGULATIONS

In accordance with Fire Department regulations, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of sponsor space must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean, and free from obstructions to comply with fire regulations.

SIZE, HEIGHT LIMITATIONS

Each sponsor space will be limited to 8' wide by 6' deep. No solid construction will be permitted to exceed 42" in height except in the rear 3' of the space.

CANCELLATION

Sponsorship cancellations will be honored until Friday, June 12, 2026, with a partial refund. A 20% service charge will be deducted from the refund for each sponsorship.

STAFFING

As a courtesy to attendees, and as an added security measure, we require that each sponsor space be occupied by a member of the exhibiting company at all times when the Networking Area is open.

SPONSOR CONTRACT FORM

(Please Complete Entire Form)

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REGISTRATION FORM (Please Type or Print all information)

Company Name _____

Primary Contact _____

Telephone _____ Email Address (Required) _____

Street Address _____

City _____ State _____ Zip _____

If the above-named person is not in charge of on-site coordination, please provide info below:

Name _____

Telephone _____ Email Address (Required) _____

Street Address _____

City _____ State _____ Zip _____

SPONSORSHIP Package Requested:

Pinnacle Sponsor - \$15,000 \$ _____

Premier Sponsor - \$9,500 \$ _____

Elite Sponsor - \$7,500 \$ _____

Preferred Sponsor - \$5,000 \$ _____

Club Sponsor - \$2,500 \$ _____

Trivia Night Sponsor: _____ \$ _____

À La Carte – _____ \$ _____

Additional Registrations - Prior to April 17th - \$219 ea. # _____ \$ _____

4/17/26-6/2/26 - \$274 ea; \$329 after 6/26/26 Grand Total = \$ _____

PAYMENT INFORMATION

My check for the Grand Total above of \$ _____ made payable to NABIP Florida is enclosed.

Please mail to: NABIP Florida, P.O. Box 150358, Altamonte Springs, FL 32715-0358

Charge the Grand Total above of \$ _____ to: MasterCard Visa Amex Discover

Card # _____ Expiration Date: _____

Sec Code: _____

Name on Card: _____ Signature: _____

Billing Address: _____

Fax or E-Mail Form With Credit Card Info to 407-831-2990 or INFO@NABIPFL.ORG