

NABIP Florida's Mission Statement

To enhance and protect Floridians' access to healthcare and related services by advocating for effective legislation, providing professional development for our members and supporting our chapters.

Goal #1	
Promote Legislative Advocacy	
Objective	Objective
Continue to promote legislative advocacy from members and local chapters.	Introduce one proactive piece of legislation and build on existing legislation through targeted regulatory actions.
Timeline: June 30, 2026	Timeline: June 30, 2026
Action Plan	Action Plan
Assist chapters with planning a district legislative event.	Loss Runs - Releasing claims informatin to groups.
Advise budgeting for Leg Chair and new board member to attend DOTH.	
Provide "Leg-in-a-Box" template for chapters.	
Encourage participation in monthly Legislative Committee calls.	
Develop marketing materials to promote attendance at annual NABIP Florida Day on the Hill and NABIP Capitol Conference.	
Committee and/or Individuals Responsible	Committee and/or Individuals Responsible
Legislative Committee	Legislative Committee

Goal #2	
Increase NABIP PAC & NABIP Florida PAC Participation	
Objective	Objective
Increase NABIP FL PAC participation to 10% of membership with monetary goals of \$5,000 (2024), \$7,500 (2025), and \$10,000 (2026).	Include National and State PAC updates on monthly newsletter.
Timeline: December 31, 2026	Timeline: Monthly
Action Plan	Action Plan
Assist with expanding BOD for FLPAC.	PAC Chairpersons provide content.
Encourage chapter contribution participation.	Provide and communicate a list of who has been supported and why.
Include PAF donation option when registering for DOTH and Symposium.	Develop website form to submit request to support a Legislator or Candidate.
Organize PAC events with Legislators.	
Develop Brainshark video on PAC involvment.	
Recognize/Thank FL PAC donors.	
Organize contest/chapter competition.	
Committee and/or Individuals Responsible	Committee and/or Individuals Responsible
NABIP Florida PAC Board & Committee Chairperson	NABIP PAC Chair & NABIP FL PAC Chair

Goal #3	
Chapter Outreach	
Objective	Objective
Develop statewide Chair resources.	Develop Virtual CE content for local chapters.
Timeline: June 30, 2026	Timeline: June 30, 2025
Action Plan	Action Plan
Distribute statewide directory for each chair position.	Identify and create Virtual CE bank of topics/speakers.
Create channel for collaboration and communication among individuals holding chair positions.	Create speakers bureau with potential speakers and contact information.
Hold monthly or bi-monthly calls with Chapter chairs.	
Create shared drive to serve as a centralized hub for key documents, resources, and collaboration.	
Develop roadmap for chapter's ongoing duties.	
Committee and/or Individuals Responsible	Committee and/or Individuals Responsible
NABIP Florida Board of Directors	Professional Development Committee

Goal #4	
Marketing	
Objective	Objective
Social Media Engagement	Boost content on social media.
Timeline: June 30, 2026	Timeline: July 31, 2026
Action Plan	Action Plan
Member & BOD Introductions	Boost posts for DOTH and Symposium.
Film real life stories of how NABIP has helped your business.	
Share local chapter social media posts and events.	
Committee and/or Individuals Responsible	Committee and/or Individuals Responsible
NABIP Florida Board of Directors	NABIP Florida Board of Directors