

Name: Aidin Horwitz

Company: The Big Plan

Session: Panelist on ICHRA: Tools, Tech & Tactics for Real-World Success -Panel Discussion

Bio:

I've been part of the ICHRA space with The Big Plan since the inception of ICHRA in 2019 and have been closely involved in its growth and evolution over the years. Prior to The Big Plan, I worked at a brokerage in group benefits, which gave me additional perspective on employer healthcare strategy and broker needs. Today, I work closely with brokers nationwide on ICHRA strategy, education, and implementation.