

**Name:** Ashley Hull

**Company:** ParetoHealth

**Session:** “Held Captive: What They Are and Why You Should Know About Them”

**Bio:**

Ashley Hull is Senior Vice President of Sales for the Southeast Region at ParetoHealth, where she leads growth strategy and partners with employers and advisors to deliver innovative, sustainable healthcare solutions. With more than 15 years of experience in the employee benefits and health management space, she brings deep expertise in self-funded plan strategy, cost containment, and clinical program integration.

Prior to ParetoHealth, Ashley spent over a decade with AIA, Alera Group, where she led the development and execution of advanced health management and clinical intervention programs. She has extensive experience advising employers on benefit strategy, claims performance, and long-term healthcare cost management.

Ashley is passionate about helping organizations navigate the complexities of the healthcare system and driving solutions that improve both financial outcomes and member health. To learn more about ParetoHealth, visit [www.paretohealth.com](http://www.paretohealth.com).