

Name: Coach Michael Burt

Company: International Speaker, Bestselling Author, and Founder of The Greatness Factory

Session: Activate You-Activate your Business-Activate your Wealth

Bio:

Coach Micheal Burt is an international speaker, bestselling author, and founder of The Greatness Factory. With over 25 years of experience, he has helped individuals and companies activate their deepest drive and unlock new levels of growth. Over the course of his career, he has built an eight-figure business enterprise, raised more than \$20 million in capital, and serves on advisory boards for multiple companies.

He is the author of the Wall Street Journal bestseller Flip the Switch and host of The Bigger Table Podcast. His insights have been featured in major outlets including Forbes, Entrepreneur Magazine, and the Huffington Post, and he frequently speaks to audiences of thousands at top-tier events such as Grant Cardone's 10X Growth Conference.

As the visionary founder of The Greatness Factory, a growing network of private membership clubs and event venues, Coach Burt has built a powerful ecosystem of elite business leaders. These relationships have led to collaborations with industry icons such as Tim Grover, Grant Cardone, Ed Mylett, Price Pritchett, and Tony Giarratana to name a few, and helped spark the creation of Pitch Equity, a private equity firm, and the Blue Marlin Fund, which targets strategic investments in data centers and high-growth ventures.

With a proven track record of transforming businesses and lives, Coach Micheal Burt is committed to helping you secure their seat at a bigger table, by activating you, your business, and your wealth.