

Name: Corry Lilburn

Company: Acrisure

Session: The Power of Advocacy: A Legislative Fireside Chat & Legislator of the Year Recognition

Session Description:

Advocacy is at the heart of everything we do—and its impact has never been more important. Following a successful Day on the Hill, this fireside chat brings together industry leaders and policymakers for an engaging, candid conversation on the issues shaping the future of health insurance and employee benefits.

Moderated by Corey Lilburn of Acrisure, this session will explore the evolving legislative landscape, key priorities for our industry, and how brokers can play a more active role in driving meaningful change. Attendees will gain insight into current challenges, opportunities for advocacy, and the critical role relationships play in influencing policy.

The session will also feature the presentation of the Legislator of the Year Award, recognizing a standout policymaker whose leadership and partnership have made a lasting impact on our industry and the clients we serve.

Bio (Short):

Corey Lilburn is a Senior Consultant and Shareholder at Acrisure, advising CEOs and HR leaders on innovative group health strategies. A nationally recognized industry leader and advocate, he has served as Florida Legislative Chair for NABIP and is a frequent speaker on healthcare reform, self-funding, and cost containment.

Bio: Corey Lilburn is a senior consultant and shareholder at Acrisure. He graduated from the University of Michigan, and earned his Certified Employee Benefit Specialist (CEBS) and Certified Self Funded Specialist (CSFS) designations through the Wharton School of Business; a distinction held by only 1% of brokers nationally. Corey consults with CEOs, CFOs and HR Directors to advise them on group health insurance. He is the former Florida Legislative Chairman for the National Association of Benefits & Insurance Professionals (NABIP, formerly NAHU); a past president for the Tampa Bay chapter of the International Society of Certified Employee Benefit Specialists (ISCEBS), and a former board member for the local chapter of NABIP. He has earned NABIP's highest designation of Soaring Eagle multiple times, and was selected to participate in the inaugural Platinum Advisor Summit. He is also a member of the Society for Human Resource Management (SHRM), and has served on the Agent Advisory Councils for Cigna and Florida Blue.

Corey frequently speaks to various professional associations including HR Florida, CEBS and NABIP chapters, community leaders and employer groups with regard to healthcare reform (PPACA), HSAs/high deductible plans, self-funding and other strategies for employers to control spiraling health insurance costs. He maintains one of the largest books of business in the

Southeast, representing many industries of corporations, municipalities and non-profits; with a focus in healthcare, construction/contractors and non-profits.

Corey is a founding member and past president of the non-profit Bay Area Advisors; past chairman of Martinis for Moffitt; board member for Morton Plant North Bay Hospital (Baycare); past co-chairman of Emerge Tampa through the Greater Tampa Chamber of Commerce; board member for One Student and graduate of the Leadership Accelerator. He was selected by the Tampa Bay Business Journal as a "30 Under 30" honoree in 2005. Corey lives with his wife, daughters, dogs, cats, goats and chickens on a small hobby farm in Odessa, Florida (greater Tampa Bay area).