

National Association of Benefits and Insurance Professionals

Florida Chapter



NABIP

Shaping the *future* of healthcare

2025-2026

NABIP FLORIDA

STATE AWARDS

GUIDEBOOK

NABIP FLORIDA – State Chapter Awards Program

Recognizing excellence, innovation, and impact across our chapters

Our State Chapter Awards celebrate the outstanding work of chapters and leaders who are advancing our mission through engagement, education, advocacy, and leadership. These awards recognize both measurable success and creative approaches that strengthen our association and serve communities statewide.

Purpose of the Awards Program

- Increase opportunities for recognition across the state
- Highlight achievements aligned with NABIP’s core pillars:
 - Membership
 - Advocacy
 - Professional Development & Education
- Recognize both chapter success and individual leadership
- Encourage engagement and leadership within membership

Fair Recognition for Chapters of Different Sizes

To create a more equitable and encouraging experience for all chapters, awards will be divided into:

- Small Chapters: 100 members or fewer
- Large Chapters: More than 100 members

This structure allows chapters to compete alongside organizations of similar size and capacity while encouraging broader participation and recognition statewide.

The association may evaluate the addition of a Medium Chapter category in future years as membership growth occurs across the state.

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NABIP FLORIDA AWARDS GUIDE

Resources

If you have questions, please contact the NABIP Florida Awards Chair. If you are unsure who currently serves in this role, visit the NABIP Florida website, www.nabipfl.org, or contact the NABIP Florida Executive Director at info@nabipfl.org.

The date a member joined NABIP can be found through eCommerce (chapter presidents and membership chairs should have access).

Requirements

Documentation must be submitted for each item to receive consideration. Incomplete submissions, including those missing the original application form, will not be considered.

Timeframes

The qualification period for all NABIP Florida Awards runs from July 1 through June 30 each year. **All submissions must be received by midnight on July 1.** *Please note that deadlines may vary slightly from year to year, so watch for updates and announcements from NABIP Florida.*

Eligibility Rules

Only NABIP Florida members are eligible for awards. Executive assistants and directors may be nominated as members, but not for activities performed as part of their paid responsibilities.

Selection Process

Award recipients are selected by the NABIP Florida Awards Committee, which carefully reviews all applications and the supported documentation. In evaluating nominees, the committee considers contributions that go above and beyond normal expectations, without regard to personal gain.

Award recipients will be announced at the Annual NABIP Florida Symposium.

AWARD CATEGORIES AND OVERVIEW

Engagement & Visibility

- **Media Spotlight Award - Chapter Award**
Honors a chapter that successfully amplified the association's visibility through media coverage, digital outreach, or community partnerships.
 - **Digital Ambassador Award - Chapter Award**
Recognizes a chapter who actively promotes the association and their chapter through social media and digital engagement.
-

Education & Professional Development

- **Knowledge Builders Award - Chapter Award**
Honors a chapter that delivered exceptional continuing education opportunities, measured by CE hours, participation, and impact.
 - **Educator of the Year Award - Individual Award**
Recognizes a member who made outstanding contributions as a speaker, trainer, or mentor.
-

Membership & Networking

- **Membership All-Star Award - Chapter Award**
Honors the chapter with highest percentage growth in membership.
 - **Membership Anchor Award - Chapter Award**
Honors the chapter with highest membership retention.
 - **Member Champion Award - Individual Award**
Recognizes a member who consistently strengthens member connections, recruitment, and engagement.
-

Advocacy & Community Impact

- **Policy Pulse Award - Chapter Award**
Honors a chapter demonstrating strong advocacy engagement through calls to action, legislative participation, or local initiatives.

- **Community Impact Award - Chapter Award**
Recognizes a chapter whose volunteerism or community service created meaningful local impact aligned with the association's mission.
 - **Legislative Excellence Award - Individual Award**
This award is intended to recognize a member who went above and beyond with their legislative efforts on behalf of the association.
-

Chapter Service & Leadership

- **Emerging Leader Award - Individual Award**
Recognizes a member who has quickly demonstrated exceptional initiative, leadership potential, and meaningful contributions to the association early in their involvement.
- **Spirit of the Association Award - Individual Award**
Recognizes a member who embodies the mission, values, and culture of the association through leadership, service, and collaboration.
- **Association Service Award - Individual Award**
Recognizes sustained service to the association through committees, leadership roles, and statewide contributions.
- **Rising Chapter Award - Chapter Award**
For newer or smaller chapters demonstrating exceptional growth and momentum.
- **Chapter of the Year - Chapter Award**
The highest honor recognizing overall excellence across engagement, education, advocacy, and leadership.
- **Barbara Coggins Volunteer of the Year - Individual Award**
Recognizes a member who volunteers for our association through dedicated service at the state level.
- **Steve Isreal Commitment to Leadership - Individual Award**
Recognizes someone who has served in leadership positions at the local, state and regional or national level.

Media Spotlight Award

Chapter Award – Up to 2 recipients (1 small + 1 large) • Certificate

Recognizes a chapter that successfully secured media coverage or strategic community partnerships that elevated awareness of the association and its work.

This award highlights chapters that amplified their impact through press coverage, public visibility, or meaningful collaborations within their local community.

Criteria

- Quality and quantity of media placements
- Strength of community partnerships
- Positive representation of the association
- Reach and impact of coverage

Application Questions

- List of any media coverage received this year, including links
- Describe any community partnerships formed
- What impact did the coverage or partnership have

Digital Ambassador Award

Chapter Award – Up to 2 recipients (1 small + 1 large) • Certificate

Recognizes the chapter that demonstrated exceptional engagement across social media platforms by creating compelling, interactive, and mission-aligned content that connects members and elevates the association's visibility.

Honors the chapter that most effectively and consistently promoted the association's brand, mission, and values across communications, events, and outreach efforts.

Criteria

- Promotion across one or more channels (email, social media, website)
- Total engagement (likes, comments, shares)
- Growth in followers or reach year-over-year
- Creates original posts promoting events or initiatives
- Consistent branding and promotion of the association

Application Questions

- Share platforms used (include links)
- Share engagement metrics (average likes/comments, follower growth, reach).
- Describe 1–2 campaigns or posts that performed especially well.

Knowledge Builders Award

Chapter Award – Up to 2 recipients (1 small + 1 large) • Certificate

Honors the chapter that delivered the greatest volume and impact of continuing education (CE) opportunities for members.

This award recognizes a strong commitment to professional development through high-quality educational programming that supports member growth and learning.

Criteria

- Total CE hours offered
- Diversity of topics and formats
- Accessibility (virtual, in-person)

Application Questions

- Total number of CE hours delivered
- Types of topics covered
- How did your chapter ensure accessibility?

Educator of the Year Award

Individual Award – Up to 1 recipient recognized • Plaque

The Educator of the Year Award honors a member who has made outstanding contributions to education and professional development within the association. This award recognizes individuals who serve as speakers, trainers, mentors, or subject matter experts and who consistently deliver high-quality learning experiences for members.

Educators of the Year demonstrate a commitment to knowledge-sharing, professional growth, and empowering others through education.

Why someone would win

- Led presentations or CE's
- Mentored new professionals or students
- Helped develop educational programming / CE

Application Question

How has the nominee contributed to education, mentoring, or professional development within the association? Please share examples of presentations, mentorship, programs, or feedback

Membership All-Star Award

Chapter Award – Up to 2 recipients (1 small + 1 large) • Certificate

Recognizes the chapter with the highest percentage growth in membership over the past year.

This award celebrates chapters that successfully attract new members through outreach, programming, and innovative recruitment strategies.

Criteria

- Percentage growth year-over-year
- Recruitment strategies used
- Engagement of new members
- Successful membership drive or referral campaign
- Incentives for joining or attending events

Application Questions

- Membership numbers at start + end of year
- Percentage growth achieved
- Describe your recruitment strategies.
- How did you welcome and engage new members?

Membership Anchor Award

Chapter Award – Up to 2 recipients (1 small + 1 large) • Certificate

Recognizes the chapter with the highest success in member retention, engagement, and long-term value creation.

This award celebrates chapters that don't just recruit members—but keep them actively involved, connected, and renewing year after year through strong culture, communication, and member experience.

Criteria

- High year-over-year membership retention rate
- Active engagement of existing members (attendance, participation, committees, events)
- Consistent communication and member touchpoints throughout the year
- Demonstrated efforts to increase member satisfaction and value perception
- Programs or initiatives focused on member connection, belonging, and professional support
- Successful re-engagement of inactive or at-risk members

Application Questions

- Retention numbers at start and end of year
- Retention percentage achieved
- Share any communication methods or successful initiatives or outreach efforts focused specifically on retention or member satisfaction

Member Champion Award

Individual Award – Up to 1 recipient recognized • Plaque

Recognizes an individual member who consistently strengthens chapter membership through recruitment, retention, and engagement efforts.

This award celebrates a standout leader who actively builds connections, fosters involvement, and helps grow a strong, engaged membership community.

Why someone would win

- Active involvement in recruiting new members
- Strong support of member engagement and chapter participation
- Demonstrated leadership in welcoming and integrating new members
- Positive influence on chapter culture and member experience

Application Question

Please share examples and outcomes of how the nominee helped recruit, engage or support members. In what ways has the nominee helped improve member engagement or participation?

Policy Pulse Award

Chapter Award – Up to 2 recipients (1 small + 1 large) • Certificate

Recognizes the chapter that demonstrated exceptional advocacy engagement at the local, state, or national level.

This award honors chapters that mobilized members, participated in calls to action, and advanced policy initiatives aligned with the association's mission.

Criteria

- Participation in state, regional or national advocacy efforts
- Turnout for Day on the Hill
- Turnout for Capitol Conference
- Coordinate a phone call, in person or virtual meeting with a legislator outside of a state/national event
- PAC contributions

Application Questions

- What advocacy or legislative activities did your chapter participate in this year?
- Share participation numbers, issues addressed, and/or outcomes.

Community Impact Award

Chapter Award – Up to 2 recipients (1 small + 1 large) • Certificate

Honors the chapter that led the most impactful volunteer, charitable, or community-focused initiative.

This award recognizes meaningful service efforts that positively affected the community and reflected the values of the association.

Criteria

- Hosted a fundraiser, volunteer day or community service project
- Alignment with mission
- Measurable community benefit
- Member involvement

Application Questions

- Describe your chapter's community service, fundraising, or volunteer initiative. Include who benefited and what impact was made
- Share participation numbers, results, or photos/links if available.

Legislative Excellence Award

Individual Award – Up to 1 recipient recognized • Plaque

This award is intended to recognize a member who went above and beyond with their legislative efforts on behalf of the association.

This individual demonstrates a strong commitment to policy engagement, grassroots advocacy, and educating others on issues impacting the industry and membership.

Why someone would win

- Active participation in advocacy initiatives
- Engagement with elected officials, policymakers, or regulatory agencies
- Attendance at advocacy events such as Capitol visits, town halls, or lobbying days
- Contributions to legislative communications (calls to action, updates, newsletters, etc.)
- Demonstrated leadership in promoting the association's advocacy priorities

Application Question

In what specific advocacy events or initiatives has the nominee participated? What impact have they made on policy engagement or member involvement? Share examples of events, initiatives, communications or outcomes.

Emerging Leader Award

Individual Award – Up to 2 recipients recognized • Plaque

The nominee for this award should be an individual member **with less than five years as an association member** who has quickly demonstrated exceptional initiative, leadership potential, and meaningful contributions to the association early in their involvement.

Why someone would win

- Shows strong leadership potential
- Takes initiative and contributes beyond expected volunteer involvement
- Brings fresh ideas, innovation, or energy
- Actively participates in committees, events, or leadership opportunities
- Demonstrates a willingness to grow
- Positively influences peers and helps build future leadership within the association
- Made a noticeable impact in a short amount of time

Application Question

How has the nominee demonstrated outstanding service and dedication to the association? What contributions have made a noticeable impact? Share examples of volunteerism, committee work, or support provided.

Spirit of the Association Award

Individual Award – Up to 2 recipients recognized • Plaque

The Spirit of the Association Award recognizes a member who has been **an association member for 6+ years** and best embodies the mission, values, and culture of the association. This individual leads with integrity, positivity, and collaboration, and consistently contributes to a welcoming, inclusive, and engaged community.

This award honors members whose attitude, actions, and leadership strengthen the association from the inside out.

Why someone would win

- Enthusiasm toward the association
- Actively supports and uplifts fellow members, chapters, and leadership
- Serves as a connector—building relationships across chapters or roles
- Regular participation in association events, meetings, or initiatives
- Willingness to step in, help, and support where needed

Application Question

How has the nominee demonstrated outstanding service and dedication to the association? What contributions or leadership have made a lasting impact? Share examples of volunteerism, mentorship, committee work, or support provided.

Association Service Award

Individual Award – Up to 1 recipient recognized • Plaque

Recognizes an individual who has demonstrated outstanding dedication and service to the association through consistent involvement, leadership, and behind-the-scenes contributions. This nominee has been an **association member for 10+ years**.

This award honors a member who goes above and beyond to support the success of the association, its chapters, and its members through volunteerism, committee participation, mentorship, and dependable service. Their commitment, professionalism, and willingness to contribute wherever needed have made a lasting impact on the organization and its mission.

Why someone would win

- Consistently volunteers time and effort to support the association's success
- Serves in leadership, committee, or operational support roles
- Dependably steps in to help wherever needed
- Contributes behind the scenes to events, programs, communications, or initiatives
- Demonstrates professionalism, commitment, and teamwork
- Supports members, chapters, and leadership through ongoing service
- Makes a lasting impact through sustained involvement and dedication

Application Questions

How has the nominee demonstrated outstanding service and dedication to the association? What contributions or leadership have made a lasting impact? Share examples of volunteerism, leadership, mentorship, committee work, or support provided.

Rising Chapter Award

Chapter Award – Up to 1 recipient (1 small chapter) • Certificate

Honors a smaller chapter that demonstrated exceptional growth, momentum, and leadership potential.

This award recognizes chapters that are building a strong foundation and making a significant impact relative to their size or stage of development.

Criteria

- Growth relative to size or age
- Innovation and engagement
- Leadership development

Application Questions

- Describe your growth and key wins this year
- Share any metrics, milestones, or examples

Chapter of the Year

Chapter Award – Up to 1 recipient (1 large chapter) • Certificate

The highest honor awarded to a chapter that demonstrated overall excellence across engagement, education, advocacy, leadership, and impact.

This award recognizes a well-rounded chapter that consistently delivers value to members while advancing the association's mission.

Criteria

- Strong performance across all award categories
- Leadership effectiveness
- Member satisfaction
- Measurable impact

Application Questions

- Highlight key accomplishments that demonstrate excellence in engagement, professional development, advocacy, leadership, or impact.
- Share any metrics, testimonials, or examples that reflect your chapter's success.

Barbara Coggins Volunteer of the Year

Individual Award – Up to 1 recipient • Plaque

Barbara Coggins was a member of FAHU for over 30 years, at the time of her passing in June 2022. She was President of the Central Florida chapter in 1997-1998 and of FAHU in 2000-2001. Barbara's energy & passion influenced and encouraged many to get into leadership in our association. She was also very involved in organizations outside of FAHU.

The nominee for this award should be an individual member who volunteers at least 30 hours per year to our association through dedicated service at the STATE level. In addition, the Volunteer of the Year also knows the importance and value in giving his/her time to other organizations and charities

Why someone would win

- Volunteers at least 30 hours per year through dedicated service at the STATE level
- Understands the importance and value in giving his/her time to organizations and charities

Application Questions

Please provide positions held in organizations, community service involvement and charity donations from this nominee. Please include any accomplishments they have made at the STATE level of NABIP Florida.

Steve Israel Commitment to Leadership

Individual Award – Up to 1 recipient • Plaque

Steve Israel was a member of the Palm Beach (formerly Palm Coast) chapter for 15 years, serving on his chapter's board for 13 of those years. He also served on the FAHU board for nine years including as President in 2017-2018. As FAHU President, Steve was responsible for the holding of FAHU's first Medicare Summit. Additionally, Steve served multiple years on NAHU's Media Relations Committee & Medicare Advisory Group. He was an eight-time LPRT Qualifier and received the Triple Crown Award twice. Creating an award in Steve's honor was an easy decision after his passing in September 2021. Those who knew and served with Steve knew him to be extremely ethical, to show love for all and to rarely say no, when asked to help.

The nominee for this award should be an individual member who has served in leadership positions at the local, state and regional or national level.

Why someone would win

- Served in leadership positions at the local level
- Served in leadership positions at the state level
- Served in leadership positions at the regional or national level

Application Questions

Please provide the positions this nominee has served as well as their accomplishments within the association.

NOMINATION FORMS

Section 1: Nominator Information

- Your Name
 - Chapter Affiliation
 - Title/Role (if applicable)
 - Email Address
-

Section 2: Nominee Information

- Nominee Name
 - Chapter Affiliation
 - Title/Role (if applicable)
 - Years in association (1-5, 5-10, 10+)
-

Section 3: Award Selection

- Select if submitting an individual or chapter award (drop down)
 - Select Award (drop down)
-

Section 4: Application Questions

- Fill out Application question(s) box
-

Section 5: Certification

- Signature
- Date